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AUTOMOTIVE
LOGISTICS
UPDATE



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PORT ANALYSIS

CAR CARRIER VESSELS CALLING INDIAN PORTS (NO OF UNITS)

Port Name	Apr- Feb 2020-21	Apr- Feb 2019-20	Variance
CHENNAI	120921	152593	-31672
ENNORE	74802	141839	-67037
KOLKATA		147	-147
MUMBAI	107591.2	211565.3	-103974
MUNDRA	53758	60351	-6593
PIPAVAV	9370	38593	-29223
MORMUGAO		2	-2
Grand Total	366442.2	605090.3	-238648

COUNTRY-WISE VEHICLE EXPORTS FROM INDIA (NO. OF UNITS) (MARCH 2021)

Country	(No. of Units)
DJIBOUTI	173
SINGAPORE	1969
SRI LANKA	19050
U.A.E.	2383

MAJOR EXPORTERS OF VEHICLES (UNITS NOS.) (MARCH 2021)

HONDA MOTORS LTD.	1500
HYUNDAI MOTORS CO.	5000
MARUTI SUZUKI INDIA LTD.	5285
TATA MOTORS LTD.	111

MARKET OVERVIEW AND TRENDS

KEY HIGHLIGHTS

- » Hyundai India achieves 1-million cumulative SUV sales in domestic, export markets
- » Tractors end FY21 with historic production, growth in sales, exports
- » Maruti logs highest ever sales of CNG cars at 1.57 lakh units in FY21



Hyundai India achieves 1-million cumulative SUV sales in domestic, export markets

- » “With over 1-million cumulative SUV sales in domestic and export markets, we have reiterated the promise of Make-in-India over nearly two and a half decades of our presence in India.-

South Korean auto major Hyundai said it has achieved a cumulative sales of over 1-million “Made-in-India” SUVs in both domestic and overseas markets, driven by its best-selling model in the country, Creta. Launched in 2015, Creta SUV has recorded a cumulative sales of 5.9 lakh units, in the domestic market alone, Hyundai Motor India Ltd (HMIL) said in a statement. “With over 1-million cumulative SUV sales in domestic and export markets, we have reiterated the promise of Make-in-India over nearly two and a half decades of our presence in India. This achievement also epitomises our manufacturing excellence,” said Tarun Garg, Director for sales, marketing and service, HMIL. Hyundai’s journey towards SUV leadership was initiated by brands such as Tucson, Santa Fe and Terracan, Garg said, adding, “now we have witnessed exponential growth in the segment with the launch of contemporary brands like Creta and Venue that have quickly gone on to become well established household names.” Creta has been a best seller for HMIL, recording cumulative sales of over 5.9 lakh units in the domestic market and over 2.2 lakh units in the export market, it said. Similarly, introduced in 2019 as the country’s first Connected SUV Venue’s cumulative sales in the domestic market was over 1.8 lakh units, Hyundai Motor said.

Tractors end FY21 with historic production, growth in sales, exports

- » Outlook for the industry continues to be positive due to all-time high estimates of rabi production, strong rural cash flows.

The tractor industry has reported historic production, highest-ever domestic volumes and a strong growth in exports in 2020-21. With strong domestic demand on the back of robust rural economy and recovery in exports from the second quarter of FY21, industry achieved its highest-ever production at 9.65 lakh units in FY21 against 7.78 lakh units in FY20, according to the data provided by Tractor & Mechanisation Association (TMA). “The healthy monsoon, government support to farmers both at the central and state level and focus on mechanisation to ensure large scale coverage even during the Covid time boded well for agricultural mechanisation. TMA is happy to contribute to the rural economy during the pandemic by keeping the service and distribution constantly based on government set guidelines and extensively using technology to connect and provide uninterrupted service,” said TR Kesavan, President of TMA. Tractor volumes zoomed close to nine lakh units and stood at 8.99 lakh units in FY21 compared with 7.05 lakh units in FY20, recording an increase of 27.5 per cent, the highest growth rate in the past 10 years. Market leader Mahindra & Mahindra reported a drop in its market share to 38.2 per cent (sold 3,43,833 units) in FY21 from 41.4 per cent (2,91,901 units) in FY20. International Tractors Ltd, manufacturer of Sonalika brand of tractors, sold 1,17,503 units in FY21 as compared to 82,958 units in FY20 and its market share grew to 13.1 per cent from 11.8 per cent in FY20. Despite highest-ever domestic sales of 101,848 units in FY21, Escorts’ market share saw a marginal decline to 11.3 from 11.7 per cent in FY20.

Exports up

Meanwhile, exports of tractors also saw a gradual increase in the post-lockdown phase and total tractor exports stood at 88,621 units in FY21 compared with 76,054 units, recording a growth of 16.5 per cent. The outlook for the industry continues to be positive given the all-time high estimates of rabi production and strong rural cash flows. Initial forecasts have also indicated a healthy normal monsoon for this year, and this will augur well for the tractor industry to maintain positive growth in the near term.

Source: The Hindu Business Line

Maruti logs highest ever sales of CNG cars at 1.57 lakh units in FY21

- » MSI sells a range of factory-tted CNG cars, including Alto, Celerio, Wagon-R, S-PRESSO, Eeco, Ertiga, Tour S and Super Carry. With the government’s clear focus on expansion of CNG outlets in the country, the company is condent of greater acceptance of factory-tted CNG vehicles, even in challenging times..

Maruti Suzuki India (MSI) said it has sold over 1.57 lakh CNG cars in FY21, its highest ever in a scal. The auto major had sold 1,06,444 CNG units in 2019-20. MSI sells a range of factory-tted CNG cars, including Alto, Celerio, Wagon-R, SPRESSO, Eeco, Ertiga, Tour S and Super Carry. “We see CNG as a technology that has set a new benchmark in green fuel mobility. Maruti Suzuki oers its customers the widest options of factory-tted CNGpowered cars. “At the same time, CNG is becoming one of the most preferred alternative fuels due to its economic cost of running (as compared to high prices of petrol and diesel) and improved CNG lling infrastructure,” MSI Executive Director (Marketing & Sales) Shashank Srivastava said With the government’s clear focus on expansion of CNG outlets in the country, the company is condent of greater acceptance of factory-tted CNG vehicles, even in challenging times, he added. MSI’s S-CNG vehicle range is aligned to the government’s vision to reduce oil import, the company said in a statement. The government aims to enhance the share of natural gas in the energy basket of the country from 6.2 per cent now to 1 per cent by 2030. The

company's S-CNG technology will play a critical role in democratising green cars in the country, MSI noted. It further said the Ministry of Petroleum and Natural Gas and the gas industry are working aggressively on the expansion of CNG stations across the country. Despite a complete lockdown in the initial months of FY21, more than 700 stations have been added in the last one year alone, a growth of more than 50 per cent, MSI said. This rate of network expansion will aid the demand for CNG vehicles, it added. Currently, there are more than 2,800 CNG stations across the country, which are likely to cross 10,000 numbers over the next 7-8 years, it noted.

Source: Economic Times

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